



# Hello Ledger

goodbye  
worries





Introducing HelloLedger;  
A new concept in  
accounting.

Completely bespoke  
packages to manage your  
businesses backend.

# Hello Ledger

More than a bookkeeper,  
better than an accountant.

We are a group of financial experts who are passionate about helping clients grow their businesses.

We are proactive in our approach, always thinking about the future challenges our clients will face, and how to best navigate them.

We can work on your business in any capacity you want.





## All the stuff you need, and none of the stuff you don't.

You can get assistance from us  
with every aspect of your  
businesses finances.

Or use us only for the aspects  
that you feel you need  
assistance with.

# Hello Ledger

## Your cloud-based Accountant!

Using a combination of clever technology and traditional service principles, we have built a 100% virtual chartered accountancy firm.

We are highly systemised, and utilise technology and automation to enable us to provide our clients with A-grade service, at a reasonable price, with an amazing customer experience.

All at less than you're likely paying your current Accountant.



# Hello Ledger



HelloLedger,  
Goodbye crazy  
EOFY bills!

We will handle your  
entire service package  
under one fixed fee.

Everything you need from us is  
handled for a predetermined  
amount, paid weekly.

Yes, even your EOFY stuff!

# Hello Ledger

We're here when  
you need us.

We can also provide advice on ad-hoc issues, and assist you with things such as structure, tax, systems, software, cash flow, and exit strategies.



This advice can be billed outside of your package for one-time issues, or rolled into your weekly fee for on-going assistance.



# Tax & Accounting

## In-source your accountant!

Imagine having a chartered accountant on your payroll!  
Someone with the knowledge of accounting and tax, working  
FOR YOUR business!

An expert analysing your company finances, week after week.  
And having that exact same expert in charge of your taxes.

We will also take care of your business's  
Annual Financial Statements and Tax Returns.  
Having your virtual, in-sourced accountant  
handle this is a great way to minimise your tax  
position, and find opportunities to maximise  
business growth - a common result of our pre-  
end-of-year tax review.

That is the power of HelloLedger!

## We love personal tax!

We can also handle your personal  
tax returns, and even take care of  
returns for your family.

## Fringe Benefits

If you have any staff who receive  
fringe benefits, we will incorporate  
the ATO requirements into your  
business's package.





# Hello Ledger

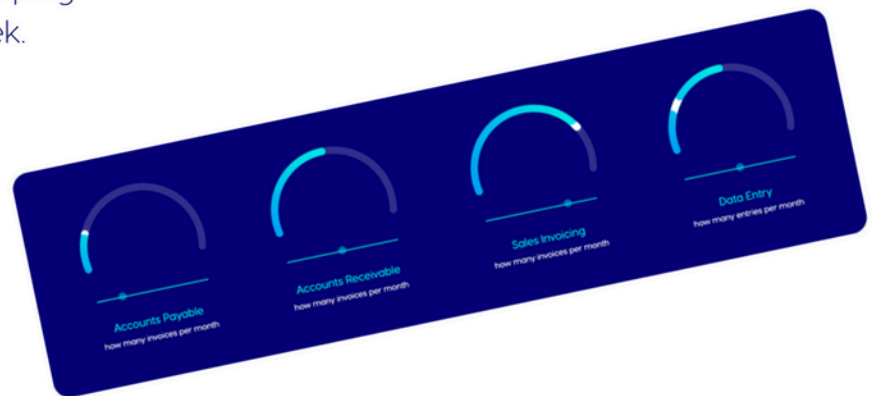
## Bookkeeping

### Outsource your bookkeeper!

We will take care of your bookkeeping and bank reconciliation each week.

As much or as little as you need, including:

- reconciliations
- invoicing
- accounts payable
- accounts receivable



## Payroll and Single Touch

This includes calculating super, holiday and sick leave, payslips and PAYG withholdings.

We're also registered to manage your single-touch payroll.



## Business Activity Statements

If you are GST registered, you need to lodge a BAS.

We can handle your business's BAS, monthly or quarterly. Or, you can keep it in-house.

Not sure if you are GST registered? Feel as though you should be? Still not sure what we're talking about?

Book a discovery call and let us help you get across BAS.

## Land Tax Preparation

If you are lucky enough to be paying land tax, let us help you prepare.

We know the ins and outs of Land tax in each state.

## Payroll Tax Lodgements

Registered employers must lodge periodic payroll tax returns and an annual return each year. You also need to lodge a final return when a change of status occurs. We can help you navigate payroll tax, regardless of which state or territory you're in (state guidelines vary).



# Hello Ledger

## CFO / Advisory

Our Virtual CFO service is designed to help you with the strategic decisions that will impact your business's future.

Letting us act as your virtual CFO will give you access and exposure to long-term, big-picture thinking!

You will have an experienced financial professional thinking about your business as if it were their own! Your CFO can help with things such as;

- Annual budgets
- Business plans
- 3-way forecasts

Cash flow management

With HelloLedger, the advantages of having a CFO are now easily accessible, even if you are a small business, or startup!



# Hello Ledger

## SMSF

We will help you set up and manage your self-managed super fund, opening you up to a much broader range of investment opportunities than your everyday super fund.

We can also look after all of the required administration and compliance aspects of your SMSF, so you can spend more time building your balances.

Say Hello to superannuation trust structures that integrate with your overall strategy, and are considered specifically for you.



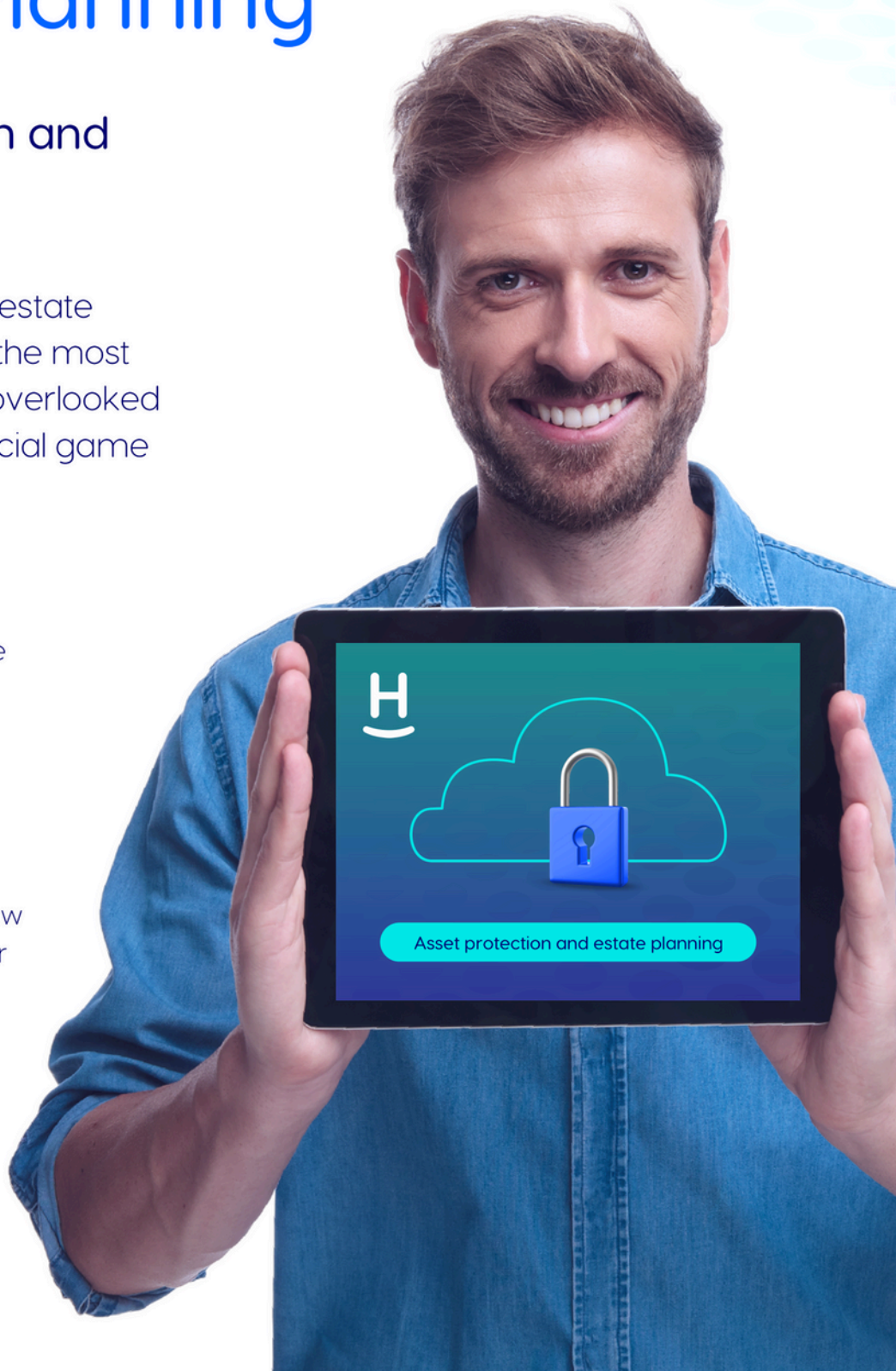
## Estate Planning

### Asset protection and estate planning

Asset protection and estate planning are among the most important, but often overlooked aspects of your financial game plan.

By utilising legal strategies and entities, we can ensure that your assets are protected to a level that is far beyond the capabilities of a will.

We understand this complex area, and we know exactly how to protect your family's wealth.



# Hello Ledger

Outside of our standard services, there are lots of ways we can assist!

If it affects your;



business



wealth



future

We can help!



# Hello Ledger



Imagine all of this power in your pocket!

Anything you need from us, or any questions you have for us, go directly into the app. No messy email threads, or wondering who to call for what - just one central place for all communications between your business and ours.

With our Client Studio app, that is the power that will be bestowed upon you!



*The word accounting comes from the word accountability.  
If you are going to be rich,  
you need to be accountable  
for your money.*

- Robert Kiyosaki



*Investing in the services of an  
intelligent accountant is  
investing directly in the  
success of your business.*

- Unknown







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If you're ready to start customising your business package, click the link below;

[Choose Your Plan](#)



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Or if you still have questions, or you'd like to chat with one of our accountants, you can book a discovery call here;

[\*\*Book Discovery Call Now\*\*](#)

HelloLedger  
goodbye worries